

PPSR CLOUD

Privacy Policy

1. Introduction

Both the *Privacy Act 1988* (Australia) and the *Privacy Act 2020* (New Zealand) require PPSR Cloud to have procedures in place that cover the collection, use and disclosure of personal information that it receives from Users. This information is needed to process the requirements of the User and is used for internal purposes. Users can choose not to provide PPSR Cloud with personal information, however without this information PPSR Cloud is unable to provide access to the Website and provide Services to the User.

PPSR Cloud complies with the Privacy Principles in relation to the collection and disclosure of information regarding Users and is committed to respecting the privacy and security of information received from Users of its Website and Services.

2. Consent

PPSR Cloud collects personal information in order to be able to provide and improve its Services, and for the other uses described below. By using the Services or accessing the Website, or otherwise providing personal information to PPSR Cloud:

- (a) Users agree to comply with this Privacy Policy; and
- (b) Users consent to PPSR Cloud's collection, storage, use and disclosure of personal information (including any sensitive information provided) in accordance with this Privacy Policy.

3. What personal information about the User is collected by PPSR Cloud:

- (a) Name;
- (b) Address;
- (c) Telephone numbers;
- (d) Email addresses;
- (e) Information disclosed by the User to PPSR Cloud including ACN, ABN, NZBN, serial or other identifying numbers and details of the User's grantors and debtors including dates of birth;
- (f) Details of Services accessed by or provided to the User; and
- (g) Information disclosed in emails or online contact with the User.

4. This Privacy Policy applies to any personal information provided to PPSR Cloud:

- (a) when visiting the Website or using the Services, including interacting with the social media plug-ins on the Website;
- (b) when entering into an agreement with PPSR Cloud and/or another third party;
- (c) when the User requests PPSR Cloud forward information about them to a third party;
- (d) when the User corresponds, or communicates with PPSR Cloud over the telephone or in any other manner including by letter or email; and

- (e) when the User participates in surveys or promotions PPSR Cloud organises or promotes.

In addition to collecting personal information directly from the User, PPSR Cloud may also obtain personal information about the User from third party sources such as its training providers and other third-party service providers.

5. Types of information Collected

PPSR Cloud gathers two types of information about Users, namely:

- (a) aggregated information generated by its systems (or third-party systems) to track the Website's traffic but that does not identify the User personally including:
 - (i) information to track data such as the total number of visits to the Website and the number of visits to specific areas of the Website;
 - (ii) the domain names of the Website visitors' internet service providers; and
 - (iii) 'cookies' and 'applets' in its website systems. Cookies are a small element of data that a website can send to the User's browser, which may then be stored on the hard drive (session ID cookies will terminate once Users simply close the browser, persistent cookies may however be stored on the User's hard drive for an extended period of time). Cookies allow PPSR Cloud, among other things, to monitor traffic patterns, store User preferences and settings and analyse how Services are performing. Users should be aware that most web browsers are set to accept cookies by default, but allow settings to be adjusted to remove or block cookies. Please note however that rejecting or removing cookies could affect the availability and functionality of the Website or Services.
- (b) personal information about the User such as name, address, telephone number, email address, website usage and in some cases, billing details and general financial and credit information.

The type of information that PPSR Cloud collects about the User is dependent on how the User uses the Services and the Website. When using the Website or Services, Users may disclose, and PPSR Cloud may collect, personal information about someone else. For example, data supplied by Users may contain personal information relating to the customers or employees of Users.

Before disclosing personal information to PPSR Cloud about someone else, Users must ensure that they have obtained sufficient consent to disclose that information to PPSR Cloud, and that, without taking any further steps required by applicable data protection or privacy laws, PPSR Cloud may collect, use, transfer and disclose such information for the purposes described in clause 6.

Users shall remain responsible for all personal information collected and processed by the User, and for compliance with applicable privacy and data protection laws.

Generally, PPSR Cloud does not collect 'sensitive information' about Users. Sensitive information includes information about race or ethnic origin, religion and sexual preferences. PPSR Cloud will only collect sensitive information in the event that it is necessary for the purpose of providing the User with a product or service. In such circumstances, PPSR Cloud will only collect sensitive information with a User's consent unless it is required by law to collect such information.

6. How PPSR Cloud uses personal information

PPSR Cloud may use personal information for one or more of the following purposes:

- (a) inform the User of other products, services or offerings available from PPSR Cloud or its affiliates, including related entities and business associates, including any marketing material;
- (b) deliver targeted advertising by showing Users advertisements that are based on the type of content Users access or read using internet-based advertising. For example, as Users browse the Website, one of the cookies placed on Users' devices will be an advertising cookie so PPSR Cloud can better understand what sort of pages or content Users are interested in. The information collected about Users' devices enable PPSR Cloud to group Users with other devices that have shown similar interests. PPSR Cloud can then display advertising to categories of Users that is based on common interests;
- (c) assist marketing and promotional activities by using analytics and advertising services. For example, for the purpose of customising and continually optimising the Website, PPSR Cloud may use the following services:

Google Analytics. In this service, pseudonymised usage profiles are created and cookies are used to generate information about Users' use of the Website such as browser type / version, operating system, referrer URL (the previously visited page), IP address for Users' computers or devices, date and time. This information is transmitted to a Google server in the US and stored there. The information is used to evaluate the use of the Website, to compile reports on Website activity and to provide other services related to Website activity and internet usage for the purposes of market research and Website design. This information may also be transferred to third parties if required by law or if third parties process this data. Under no circumstances will Users' IP addresses be merged with any other data provided by Google. The IP addresses are anonymised. Users can prevent the collection of data generated by the cookie and related to Users' use of the Website (including Users' IP addresses) and the processing of this data by Google by downloading and installing a browser add-on (<https://tools.google.com/dlpage/gaoptout?hl=en>). For more information about privacy related to Google Analytics, see the Google Analytics information at <https://support.google.com/analytics/answer/6004245?hl=en>.

To statistically record the use of the Website and to evaluate it for the purpose of optimising the Website, PPSR Cloud may also use Google conversion tracking. In doing so, Google AdWords will set a cookie on Users' computers if it has reached the Website via a Google ad. These cookies lose their validity after 30 days and are not used for personal identification. If the User visits certain pages of the AdWords customer's website and the cookie has not yet expired, Google can detect that the User had previously clicked on the ad and was redirected to this page. Every AdWords customer receives a different cookie. Cookies cannot be tracked via the websites of AdWords customers. The information obtained through the conversion cookie is used to generate conversion statistics for AdWords customers who have opted for conversion tracking. AdWords customers are informed about the total number of users who clicked on their ad and were redirected to a conversion tracking tag page. However, they do not receive information that personally identifies Users. If Users do not want to participate in the tracking process, Users can also refuse the setting of a cookie - for example, via a browser setting that generally disables the automatic setting of cookies. Users can also disable cookies for conversion tracking by setting its browser to block cookies from the domain "www.googleadservices.com". Google's privacy policy on conversion tracking can be found here (<https://services.google.com/fh/files/misc/sitestats/en.html>).

Facebook Pixel. The Website measures conversions using visitor action pixels from Facebook. These allow the behaviour of site visitors to be tracked after they click on a Facebook ad to reach the provider's website. This allows an analysis of the effectiveness of Facebook advertisements for statistical and market research purposes and their future optimisation. The data collected is anonymous to PPSR Cloud as operators of the Website and PPSR Cloud cannot use it to draw any conclusions about its Users' identities. However, the data is stored and processed by Facebook, which may make a connection to Users' Facebook profiles and which may use the data for its own advertising purposes, as stipulated in the [Facebook privacy policy](#). This will allow Facebook to display ads both on Facebook and on third-party sites. PPSR Cloud have no control over how this data is used. Users can review Facebook's privacy policy to learn more about protecting their privacy: <https://www.facebook.com/about/privacy/>. Users can also deactivate the custom audiences remarketing feature in the Ads Settings section at https://www.facebook.com/ads/preferences/?entry_product=ad_settings_screen. Users will first need to

log into Facebook. If Users do not have a Facebook account, Users can opt out of usage-based advertising from Facebook on the website of the European Interactive Digital Advertising Alliance: <http://www.youronlinechoices.com/de/praeferenzmanagement/>.

LinkedIn Conversion Tracking and Insight Tag: The LinkedIn Insight Tag is a piece of lightweight JavaScript code that PPSR Cloud may add to its Website to enable in-depth campaign reporting and to help it obtain valuable insights about its Website visitors. PPSR Cloud use the LinkedIn Insight Tag to track conversions, retarget Website visitors, and unlock additional insights about members interacting with its LinkedIn adverts. The LinkedIn Insight Tag enables the collection of metadata such as IP address information, timestamp, and events such as page views. All data is encrypted. The LinkedIn browser cookie is stored in a visitor's browser until they delete the cookie or the cookie expires (there's a rolling six-month expiration from the last time the visitor's browser loaded the Insight Tag). Users can opt out of cookies from LinkedIn on its LinkedIn settings page. Users can read further information on LinkedIn's Cookie Policy at <https://www.linkedin.com/legal/cookie-policy>.

- (d) conduct surveys or research about the User's opinion of current services and products or of potential new services and products that may be offered;
- (e) carry out billing and subscription administration;
- (f) communicate, interact and build its relationship with Users, including better understanding Users' needs and interests, and ensuring a quality experience for Users. For example, PPSR Cloud may use the following:

Facebook: On the Website, social media plug-ins from Facebook may be used. If Users visit a page of the Website that contains a Facebook plug-in, Users' browsers establish a direct connection to the Facebook servers. The content of the plugin is transmitted by Facebook directly to Users' browsers. By integrating with the plug-ins, Facebook receives the information that Users' browsers have accessed the corresponding page of the Website, even if Users do not have a Facebook account or are currently not logged in to Facebook. This information (including Users' IP addresses) is transmitted from Users' browsers directly to a Facebook server in the US and stored there. If Users are logged in to Facebook, Facebook can assign the visit to the Website directly to Users' Facebook accounts. If Users interact with the plugins, for example by pressing the "LIKE" or "SHARE" button, the corresponding information is also transmitted directly to a Facebook server and stored there. The information will also be posted on Facebook and displayed to Users' Facebook friends. Facebook may use this information for the purpose of advertising, market research and tailoring Facebook pages. For this purpose, Facebook uses Users' interest and relationship profiles (for example, to evaluate Users use of the Website with regard to the advertisements displayed on Facebook, to inform other Facebook users about Users' activities on the Website and to further inform Users about the use of related services). If Users do not want Facebook to assign the data collected via the Website to its Facebook account, Users must log out of Facebook before visiting the Website. The purpose and scope of the data collection and the further processing and use of the data by Facebook, as well as Users' related rights and settings options for the protection of Users' privacy, please refer to the privacy policy of Facebook at <https://www.facebook.com/about/privacy/>.

Twitter: The Website integrates plug-ins of the messaging network of Twitter Inc. ("Twitter"). When Users visit a page of the Website that contains a Twitter plug-in, a direct connection is established between Users' browsers and the Twitter server. Twitter receives the information that Users have visited PPSR Cloud's site with their IP addresses. If Users click on the Twitter "tweet button" while logged in to their Twitter account, Users can link the contents of PPSR Cloud's pages to their Twitter profile. This allows Twitter to associate Users visits to PPSR Cloud's pages. PPSR Cloud are not aware of the content of the transmitted data and their use by Twitter. If Users do not want Twitter to associate their visit to PPSR Cloud's pages, Users should log out of their Twitter account before visiting the Website. Further information can be found in the Privacy Policy of Twitter at <https://twitter.com/privacy>.

YouTube: If Users visit a page of the Website that contains a YouTube plug-in, Users' browsers connect directly to the servers of YouTube. The content of the plugin is transmitted from YouTube directly to Users' browsers and integrated into the page. Through this integration YouTube receives the information

that Users' browsers have accessed the corresponding page of the Website, even if Users do not have a YouTube profile or are currently not logged in to YouTube. This information (including Users' IP addresses) is transmitted by Users' browsers directly to a server of YouTube and stored there. If Users are logged in to YouTube, YouTube can directly assign Users' visits to the Website to Users' YouTube accounts. If Users interact with the plug-ins, for example by pressing the "YouTube" button, this information will also be transmitted directly to a YouTube server in the US and stored there. If Users do not want YouTube to directly assign the data collected via the Website to its YouTube account, Users must log out of YouTube before visiting the Website. For more information, see YouTube's privacy policy at <https://policies.google.com/privacy>.

- (g) monitor, develop or optimise the performance of its Services;
- (h) protect and enhance the safety and security of its Services and Users;
- (i) provide information and technical support;
- (j) conduct, manage, develop and protect its business;
- (k) enforce its Terms;
- (l) comply with laws and regulations in applicable jurisdictions;
- (m) verify Users' identities and prevent fraud or other unauthorised or illegal activity;
- (n) enable third parties to provide services to it;
- (o) contact the User regarding a product offered by an external business partner which may be of interest to the User; and
- (p) provide to likely or actual buyers of the whole or part of PPSR Cloud's business or for internal restructuring purposes.

For these purposes PPSR Cloud may receive, use, store, share, send, combine, reformat, transform, encrypt, mask, organise, geomap, update and delete personal information (and undertake any further processing activities expressed or implied in clause **Error! Reference source not found.**). The personal information that PPSR collect will not be further processed in ways that are incompatible with the initial purposes for which the data was collected.

7. Disclosure of personal information to third parties

- (a) PPSR Cloud may also disclose User's personal information to third parties, including:
 - (i) banks and other entities which process payment transactions when a payment is made;
 - (ii) affiliates, subsidiaries and related entities;
 - (iii) a purchaser as part of a corporate transaction such as an acquisition, merger or sale of assets; and
 - (iv) contractors who perform services for PPSR Cloud including the management and maintenance of its information systems.
- (b) These third parties include Microsoft Azure, Stripe, SendGrid, AFSA (if the User transacts in Australia), the Ministry of Business, Innovation & Employment (if the User transacts in New Zealand) and other government authorities and bodies who store or hold information relevant to transactions occurring on the PPSR.

- (c) Where the User's personal information is passed on to third parties, PPSR Cloud takes reasonable steps to ensure that these individuals and/or organisations are bound by confidentiality and privacy obligations in relation to the protection of the User's personal information. However, by using the Website or Services, or otherwise interacting with PPSR Cloud, Users:
 - (i) acknowledge that, for information transmitted to Google (through use of Google Analytics, AdWords, cookies or similar technology), to the social media plug-ins described above, and to other third party service providers, those third parties may not be required to protect the information in a way that, overall, provides comparable safeguards to those in the *Privacy Act 1988* (Australia) or the *Privacy Act 2020* (New Zealand) (whichever is applicable); and
 - (ii) authorise the disclosure of its personal information to those third parties, or collection of its personal information by those third parties.

Other than as outlined above, PPSR Cloud will not disclose the User's personal information without its consent unless disclosure is necessary to prevent a threat to life or health, authorised or required by law, reasonably necessary to enforce the law or necessary to investigate a suspected unlawful activity, or to operate and maintain the security of the Services, including to prevent or stop an attack on PPSR Cloud's computer systems or networks, or detect, prevent or otherwise address fraud, or protect PPSR Cloud's rights and property.

8. International data transfers

- (a) When PPSR Cloud disclose, use or store data, it may be transferred to, and processed in, countries other than Australia or New Zealand. In those countries, there may be differences with Australia's or New Zealand's privacy laws. For example:
 - (i) **SendGrid.** PPSR Cloud uses SendGrid, a cloud-based email service provided by Twilio, which processes and stores Australian and New Zealand User data in the United States and other countries where SendGrid operates. For more information on SendGrid's data protection and privacy, see <https://www.twilio.com/legal/privacy#sendgrid-services>;
 - (ii) **Stripe.** PPSR Cloud uses Stripe for handling payments of Services. Stripe processes and stores Australian and New Zealand User and payment data in the United States and other countries where Stripe operates. For more information on Stripe's data protection and privacy, see <https://stripe.com/en-nz/privacy>; and
 - (iii) PPSR Cloud also use the other third-party service providers described in clause 7.
- (b) This means that Users' personal information may be transferred outside of Australia or New Zealand. However, where PPSR Cloud discloses personal information to a third party in another country, PPSR Cloud place or obtain safeguards to ensure Users' personal information is protected (except as expressly disclosed in this Privacy Policy). Where Users' personal information is transferred outside Australia or New Zealand, it will (except as expressly disclosed in this Privacy Policy) only be transferred to:
 - (i) Countries that have been identified as being subject to privacy laws that, overall, provide comparable safeguards to those under privacy laws in Australia or New Zealand (whichever is applicable)); or
 - (ii) A foreign person or entity where PPSR Cloud have transfer mechanisms in place to protect Users' Personal Information; or
 - (iii) A foreign person or entity that PPSR Cloud believe on reasonable grounds is subject to the *Privacy Act 2020*, or is a participant in a prescribed Binding Scheme, or is subject to privacy laws of a Prescribed Country; or

- (iv) A recipient that has agreed to data protection and privacy commitments that, overall, provide comparable safeguards to those under privacy laws in Australia or New Zealand (whichever is applicable).

For further information, please contact PPSR Cloud using the details set out in the feedback section below.

9. Access to and correction of information PPSR Cloud holds

- (a) Upon a User's request, PPSR Cloud will provide them with access to their personal information unless there is an exception which applies under the *Privacy Act 1988* (Australia) or the *Privacy Act 2020* (New Zealand). If PPSR Cloud denies such access, the User will be told why.
- (b) PPSR Cloud may recover any reasonable costs incurred in providing the User with access to the requested information. To request access to personal information, please contact PPSR Cloud's Privacy Officer by emailing support@ppsrcloud.com, and include the words 'Attention: The Privacy Officer'.
- (c) If a User is a PPSR Cloud registered user, they can access their registered profile at any time.

10. Keeping information up to date

Users are responsible for ensuring that personal information provided to PPSR Cloud is accurate, complete and up-to-date. PPSR Cloud strives to ensure that the personal information held about Users is accurate, complete and up to date at all times. If the personal information PPSR Cloud holds about a User is inaccurate, incomplete, or no longer up to date, Users have the right to ask PPSR Cloud to update or correct personal information they think is inaccurate.

Users also have the right to ask PPSR Cloud to erase their personal information in certain circumstances.

All requests should be sent to support@ppsrcloud.com and include the words 'Attention: The Privacy Officer'. User choices in relation to personal information may affect PPSR Cloud's ability to provide the Services, or the performance of the Services. PPSR Cloud will respond to Users as soon as reasonably practicable regarding the impact of the User's requests on the Services, any other issues arising and to confirm the User's intention to proceed. If PPSR Cloud are unable to comply with the request, it will give the User reasons for this decision when it responds (for example, the information may not be readily retrievable, and it may not be reasonable or practicable for PPSR Cloud to process the request in the manner sought. In some instances, it may also be necessary for PPSR Cloud to arrange access to Users' personal information through a third party e.g. a third-party supplier).

11. Communications

PPSR Cloud are committed to full compliance with the *Spam Act 2003* (Australia) and the *Unsolicited Electronic Messages Act 2007* (New Zealand).

By subscribing to email communications, or otherwise providing an email address, Users consent to receiving emails which promote and market PPSR Cloud's Services, or the products and services of others, from time to time.

Users can unsubscribe from PPSR Cloud's email communications at any time by clicking the "Unsubscribe" link in any promotional or marketing email, or by emailing support@ppsrcloud.com, and including the words 'Attention: The Privacy Officer'.

Once a User has unsubscribed from the email communications, the User will be removed from the corresponding email/distribution list as soon as is reasonably practicable.

12. Storage and security of the User's personal information

PPSR Cloud takes reasonable steps to protect the security of the User's personal information in accordance with this Privacy Policy. Unfortunately, no data transmission over the internet can be guaranteed to be totally secure. Whilst PPSR Cloud strives to protect such information, it cannot ensure or provide any warranties in respect of the security of any information the User provides to it or obtains from the Website. Accordingly, use of the Website is at the User's own risk. PPSR Cloud will notify Users at the first reasonable opportunity if it discovers or is advised of a material security breach which has resulted in unauthorised access, disclosure or loss of Users' personal information and has caused, or will cause serious harm to the User.

Once any personal information comes into PPSR Cloud's possession, it will take reasonable steps to protect that information from misuse and loss and from unauthorised access, use, modification, interference or disclosure.

For example, PPSR Cloud stores personal information on computer systems that have password-controlled access, firewalls and use encryption techniques. PPSR Cloud also use multi factor authentication to prevent unauthorised access.

Users' personal information is only accessed by people at PPSR Cloud who need to use the information for the purposes discussed above.

Further, the dates of birth of the User's grantors and debtors are removed as soon as Registrations on the PPSR are completed.

13. Links to other websites

The Website contains links to other websites. Please note that these links are intended for the User's convenience only. Links to third party websites do not constitute endorsement, sponsorship, representations, warranties or approval by PPSR Cloud of the content, policies, terms of use or practices of those third-party websites. Disclosure of personal information by Users to third party service providers is at the User's own risk and PPSR Cloud are not responsible for the security or privacy of any information collected by these third parties.

If Users have any concerns regarding their privacy when visiting a linked third party, they should ensure that they check the privacy statement/policies of those websites.

14. Destruction of the User's personal information

PPSR Cloud will take reasonable steps to destroy or de-identify any personal information about the User once the information is no longer required for the purposes for which it was collected, including to provide the Services, or as part of usual business record-keeping practices, or as authorised or required by law.

15. Changes to PPSR Cloud's Privacy Policy

- (a) From time to time, PPSR Cloud may make changes to this Privacy Policy. Accordingly, the Users should periodically review this statement to remain informed about how PPSR Cloud collects and protects personal information.
- (b) The User's continued use of the Website constitutes acceptance of the collection, use and disclosure of personal information to the extent outlined in this Privacy Policy as amended from time to time.
- (c) For further information about the protection of Users' privacy, please visit the Australian Federal Privacy Commissioner's website at www.privacy.gov.au or the New Zealand Privacy Commissioner's website at www.privacy.org.nz (whichever is applicable).

16. Feedback and questions about privacy and the Website

- (a) PPSR Cloud welcomes ideas and feedback about all aspects of the Website. This feedback may be used to administer and refine the services provided and may be shared with PPSR Cloud partners either in aggregate form or with specific identifying characteristics removed.
- (b) If a User has any questions or complaints regarding this Privacy Policy, practices of the Website or their dealings with PPSR Cloud, Users can contact PPSR Cloud via email at help@ppsrcloud.com, and include the words 'Attention: The Privacy Officer'.

17. Application of this Privacy Policy

This Privacy Policy applies to all of the Services offered by PPSR Cloud, and all Users who access the Website or interact with PPSR Cloud. This Privacy Policy does not cover the information practices of other companies and organisations (such as PPSR Cloud's third party service providers) that supply, contract and advertise using the Website.

18. Changes to this Privacy Policy

PPSR Cloud keeps this Policy under regular review to make sure it is up to date and accurate. PPSR Cloud also reserves the right to change this Policy from time to time, as its practices evolve to meet new requirements, standards, technologies and customer feedback. PPSR Cloud will post any privacy policy changes on its website (<https://ppsrcloud.com>). Continued interaction with PPSR Cloud by Users, including using the Website, will be deemed acceptance of any amended Policy.

PPSR Cloud recommends that Users regularly review this Policy to learn how PPSR Cloud protects Personal Information.

19. Definitions

In this Policy, unless the context requires otherwise:

Binding Scheme	means a binding scheme as referred to in the <i>Privacy Act 1988</i> (Australia) or as specified in regulations made under section 213 of the <i>Privacy Act 2020</i> (NZ);
Customer	means a person who registers to use the Services;
Person	means and includes any natural person, company, corporation, firm, partnership, joint venture, society, organisation or other group or association of Persons (whether incorporated or not), trust, state or agency of state, statutory or regulatory body, local authority, government or governmental or semi-governmental body or agency (in each case whether or not having separate legal personality);
Personal Information	means information about an identifiable individual and includes, without limitation, names, addresses, phone numbers, email addresses and IP addresses;
PPSR Cloud	means PPSR Cloud Pty Ltd (ACN 654 880 038) (if accessing the Website from Australia or using the Services for Registrations in Australia) or PPSR Cloud Ltd (NZBN To be confirmed) (if accessing the Website from New Zealand or using the Services for Registrations in New Zealand);
Prescribed Country	means a country specified in regulations made under section 214 of the <i>Privacy Act 2020</i> (NZ);
Privacy Principles	means the privacy principles set out in the <i>Privacy Act 1988</i> (Australia) or the <i>Privacy Act 2020</i> (New Zealand) (whichever is applicable);
Registrations	has the meaning given to it by the <i>Personal Property Securities Act 2009</i> (Australia) or means a Financing Statement (as amended by any Financing

Change Statement) registered on the PPSR (New Zealand) (whichever is applicable);

Services

means the software application allowing Customers to search, create, amend, discharge and maintain Registrations on the PPSR (including all underlying software, content, documentation, files, databases, operating systems, hosting infrastructure and supporting services) and any other auxiliary services offered from time to time by PPSR Cloud to Customers;

User(s)

means all persons accessing the Website and/or using the Services (including any part of the Services) including persons that load and/or manage content on the Website and/or Services, or that receive or subscribe for any paid content or Services, and/or any persons providing personal information to PPSR Cloud; and

Website

means any website (or websites) operated by PPSR Cloud, including <https://ppsrcloud.com> and any other website(s) used as part of the Services.